



BELOVED MEXICAN SOCCER STAR CUAUHTÉMOC BLANCO JOINS FOX SPORTS EN ESPAÑOL

“The Hour of Cuauhtémoc Blanco” debuts Monday, February 1st at 9:30pm ET

Los Angeles, CA – February 1, 2010 – Cuauhtémoc Blanco, regarded as one of the best Mexican soccer players of all time, will bring his vast knowledge from the soccer field to the television screen at Fox Sports en Español. The weekly series, “The Hour of Cuauhtémoc Blanco,” premieres this Monday, February 1st at 12:30am ET/9:30pm PT. During the 60-minute broadcast, Blanco will analyze and comment on the most recent news in Mexican and international soccer.

Cuauhtémoc will share his expertise and in-depth behind-the-scenes knowledge during the sixty-minute show, which will include segments where “El Cuauh” reveals personal information and facts related to his long professional career. Additionally, the program will feature renowned guests, current soccer stars, and sports journalists to debate contentious soccer moments and share their opinions with the controversial “Temo.”

In his 17 years as a professional player, Blanco wore the shirts of six teams from three different leagues, including América, Nexaca, Santos, Valladolid from Spain, Chicago Fire from the MLS and his current team, Veracruz. He will also draw from his experience of playing in two World Cups with the Mexican National Team and earning MLS All-Star MVP honors in 2008.

“We are thrilled to count Cuauhtémoc Blanco as part of the Fox Sports en Español family,” said Raul de Quesada, Assistant General Manager and Senior Vice President of Marketing, Communications, and Creative Services for Fox Sports en Español. “He is the ultimate addition to our already talented roster of commentators and brings an exciting and engaging view to the world of soccer.”

The charismatic Gustavo Mendoza, a Fox Sports analyst, will accompany Blanco during “The Hour of Cuauhtémoc Blanco.” Actors, comedians and singers will have the freedom to express their points of view on key issues with one of the most celebrated stars of Mexican soccer: Cuauhtémoc Blanco.

About Fox Sports en Español

Reaching more than 14 million cable and satellite households in the country, of which over 5 million are U.S. Hispanic Households, Fox Sports en Español is the leader in Spanish-language sports media. We feature premier soccer programming with exclusive coverage of the top leagues and tournaments in Latin America and Europe; coverage of the *Major League Baseball* regular season, *All-Star Game*, *American League Championship Series* and *World Series*; championship boxing and UFC® and mixed-martial arts across four compelling media platforms. With more than 1,600 hours of live and exclusive programming, a robust web site brimming with streaming video and portable content from FSE Móvil, we are and will continue to be the first name in the U.S. Hispanic sports space.

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